

Spring 2018

Scott Market Report Appreciation Abounds!



Both average sales prices and median sales prices are higher than they were for the first quarter of 2017. According to the Outer Banks Association's MLS system average prices are up 7% over last year and median prices are up 1%. Another indicator pointing towards appreciation is the sold price per square foot. You can see that trend in this report. It's interesting that these indicators point towards appreciation even though the number of transactions has decreased. This winter's unusually cold and snowy weather resulted in an 8% decrease in residential sales. Part of this decrease may also be due to the decreasing inventory. There are fewer homes on the market now than there have been in many years. It's likely our appreciation is a result of more demand than supply of Outer Banks homes.

Like most of our surrounding metropolitan markets, well priced properties are selling fast. If you are buying and you see something you like then it's a good idea to move quick. If your home is on the market and it is not getting showings then it may be time for a quick market analysis to see if anything similar has sold recently and at what price. That will give you a better feel for an asking price.

After taking a break from completing monthly reports, Scott Team Realty has made some improvements on our how we are displaying Outer Banks market information. We're hoping you enjoy these changes. We're also looking into offering buyers and sellers custom monthly market reports. More on that in our blog over the next few months.

The Outer Banks real estate market is still changing. It will be interesting to see over the next year or so how increasing interest rates the new tax laws affect this vacation rental market. We look forward to providing you with a front row view to what's happening here.



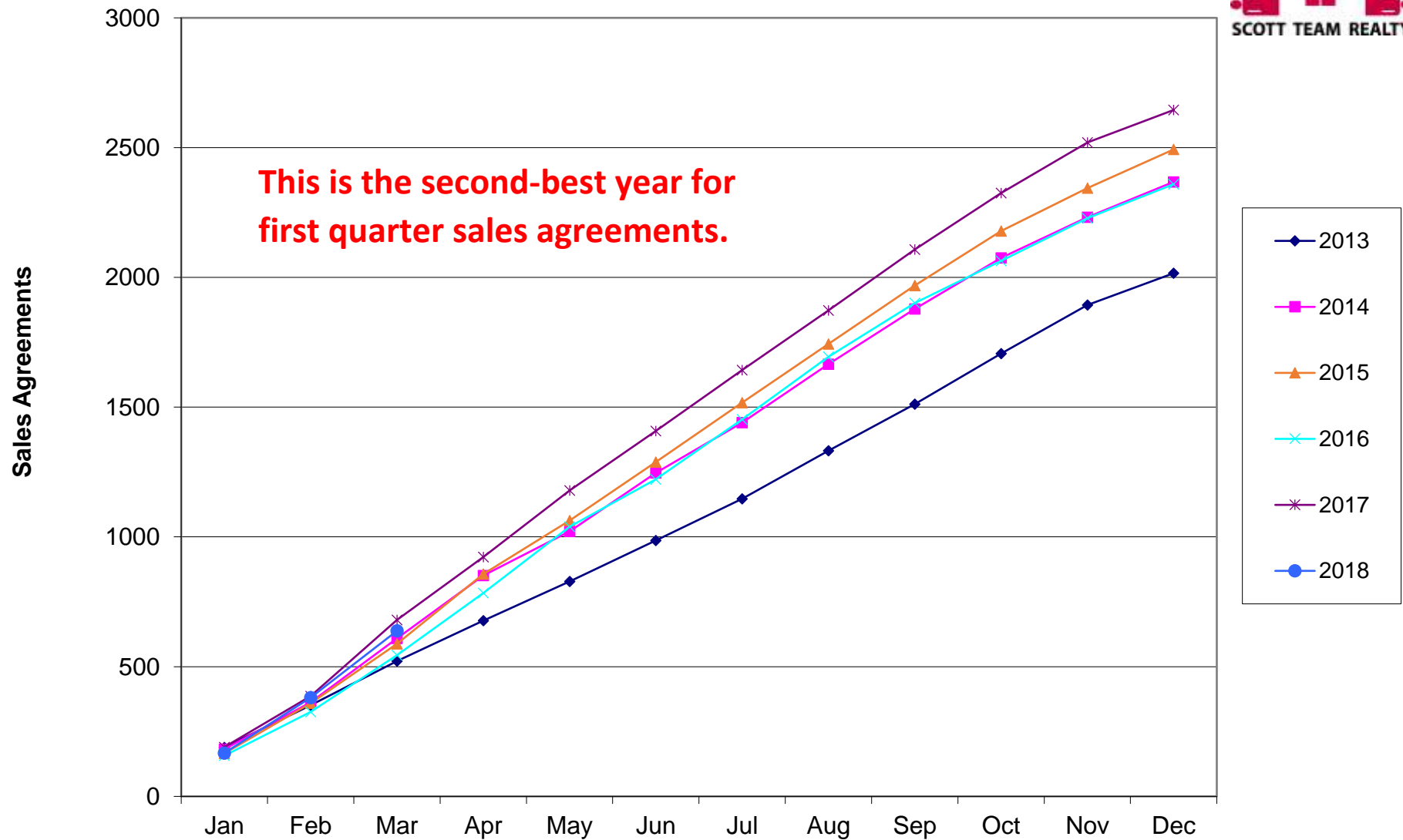
Sincerely,

President ABRM, CRB, RRS, e-Pro, SRES
Scott Team Realty

Scott Team Realty 5535 N. Croatan Hwy Southern Shores, NC 27949
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Information herein obtained through the OBAR MLS

Total OBX MLS Sales Agreements



Data provided by the Outer Banks Association of Realtors (OBAR)

For information on your specific market segment: 866-438-8382 | info@scottrealtyobx.com

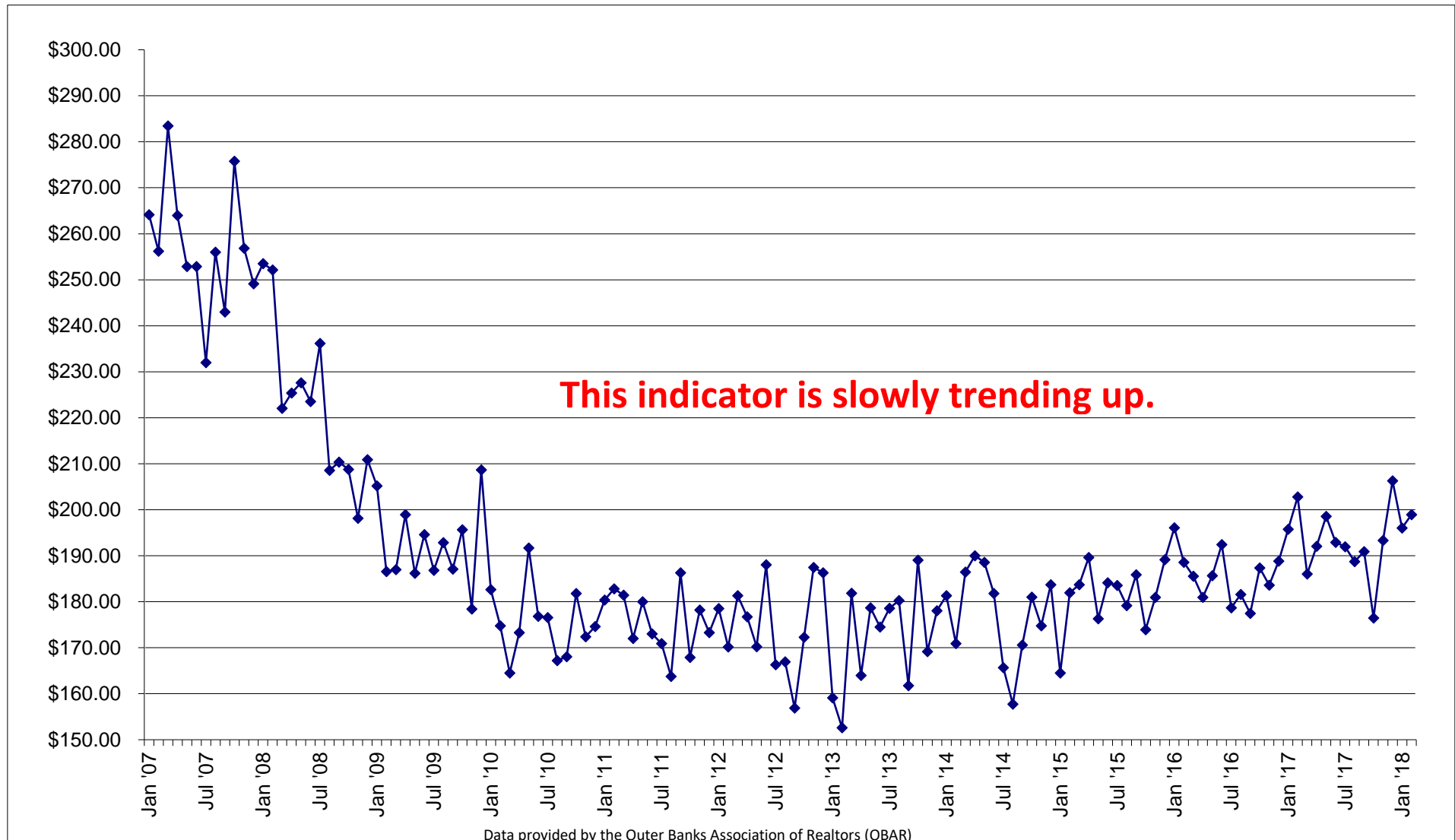
Total OBX Listings



Data provided by the Outer Banks Association of Realtors (OBAR)

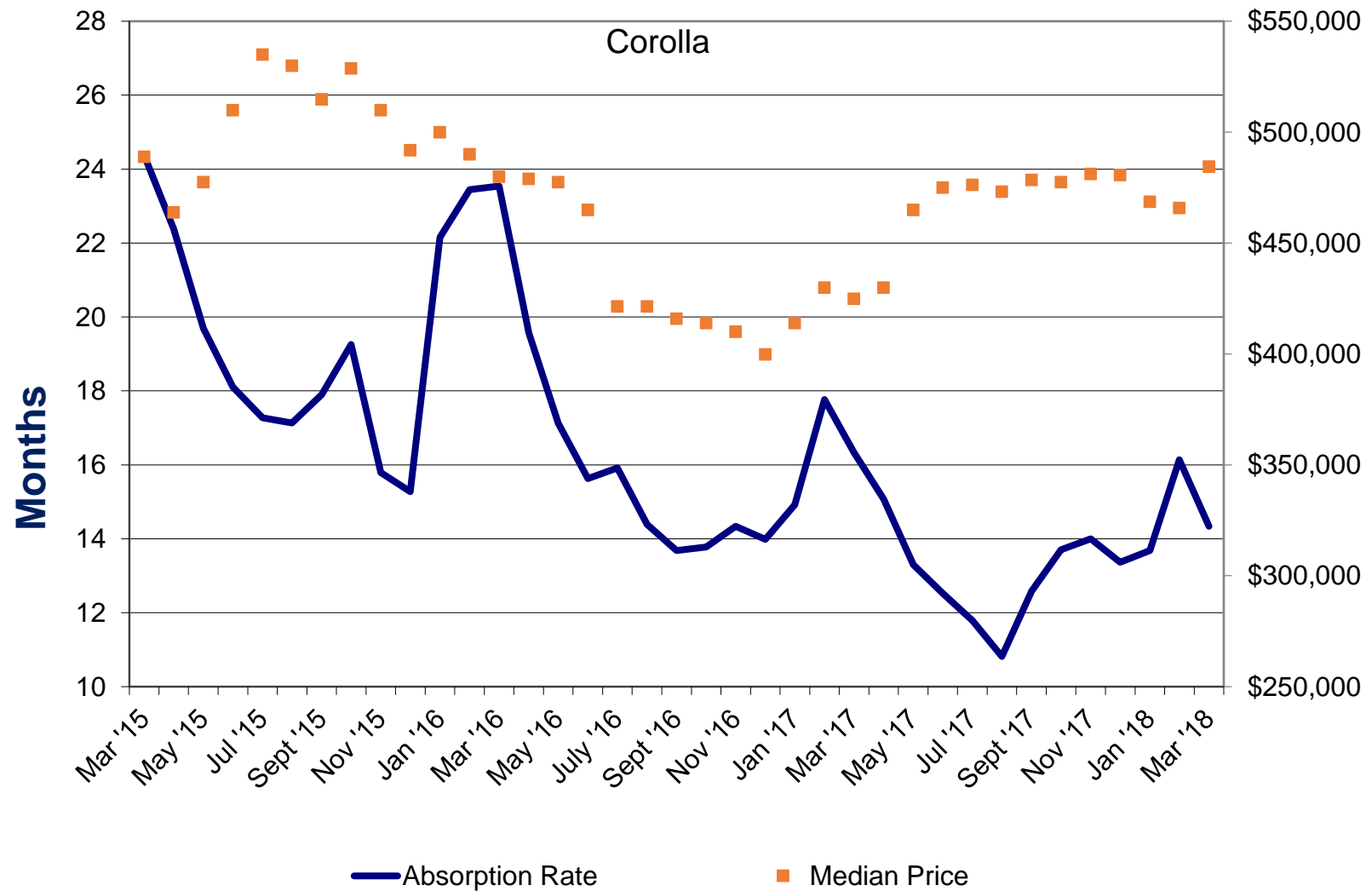
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Monthly Average Sold Price Per Square Foot (all OBX Single Family Residential Sales) since 2007



COROLLA

Median Sales Price & Absorption Rate

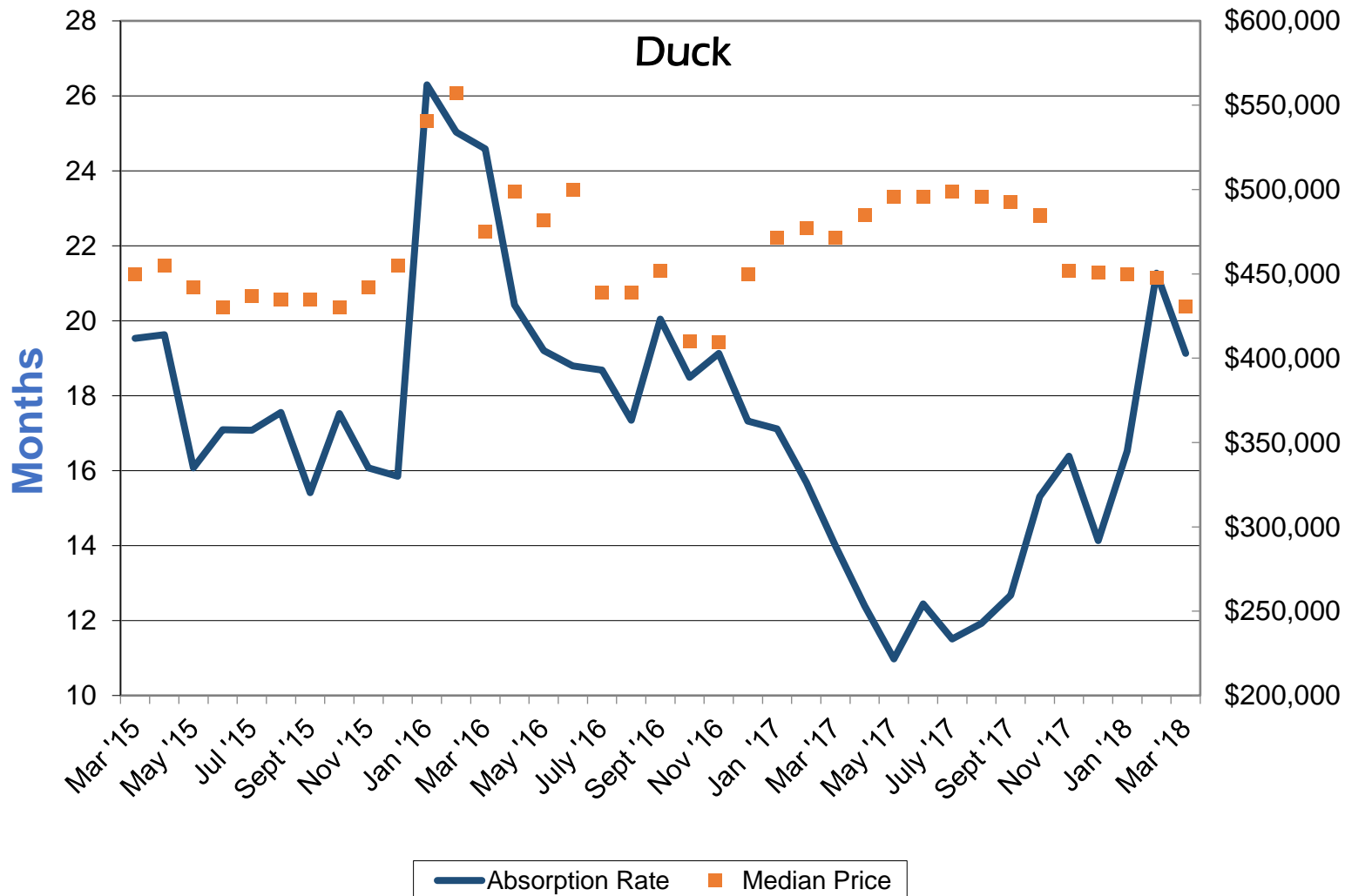


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DUCK

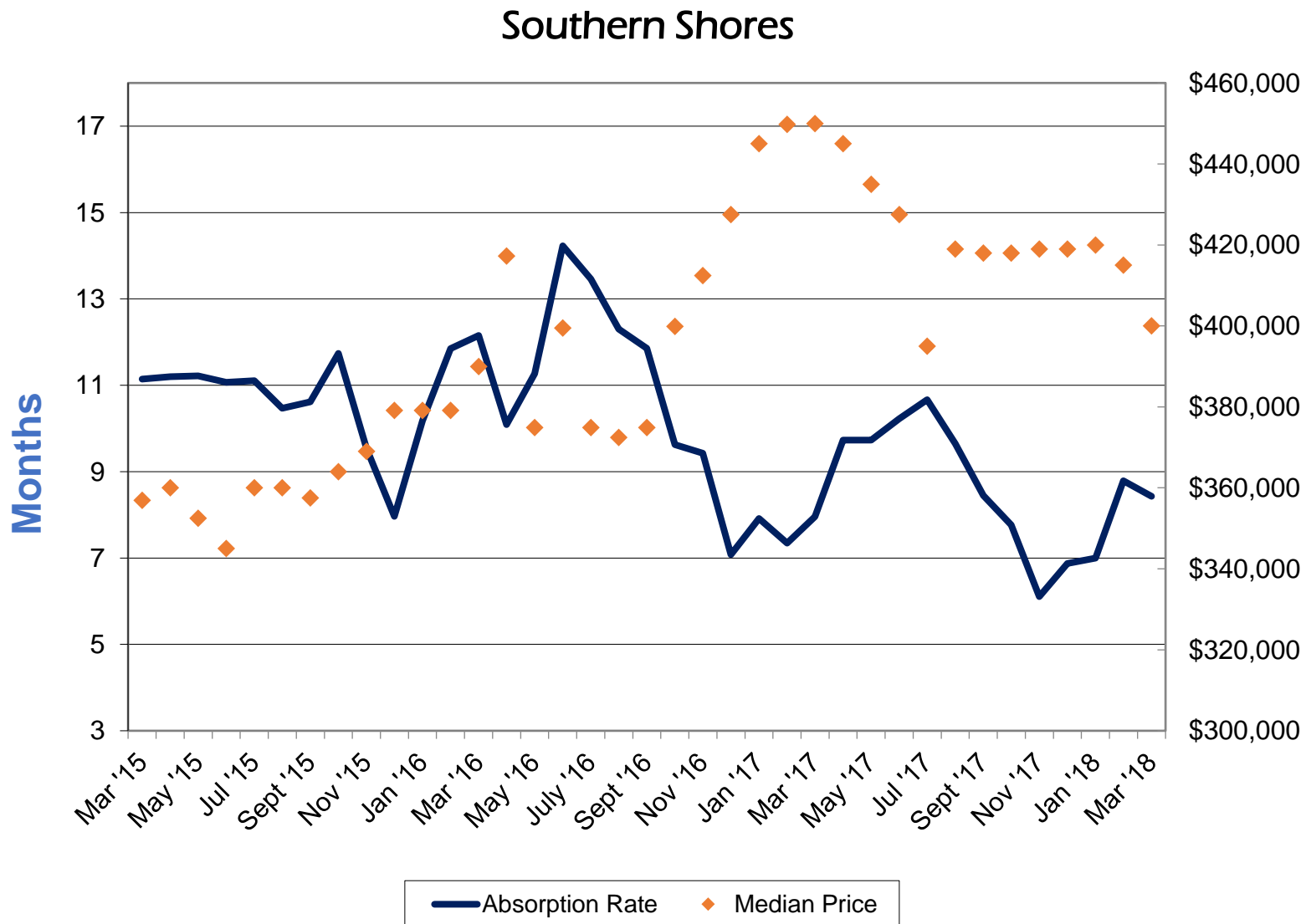
Median Sales Price & Absorption Rate



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Southern Shores Median Sales Price & Absorption Rate

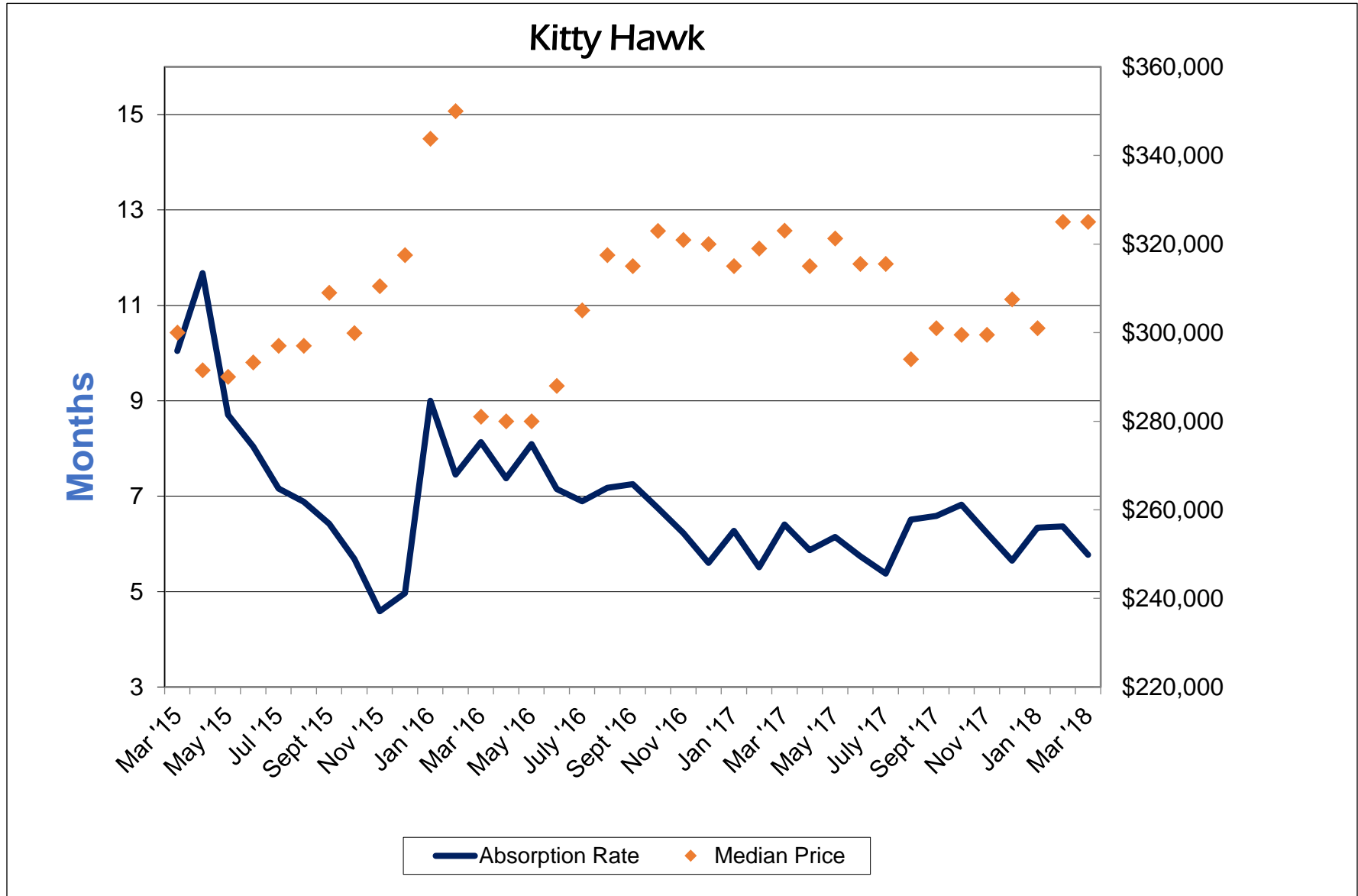


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Kitty Hawk

Median Sales Price & Absorption Rate

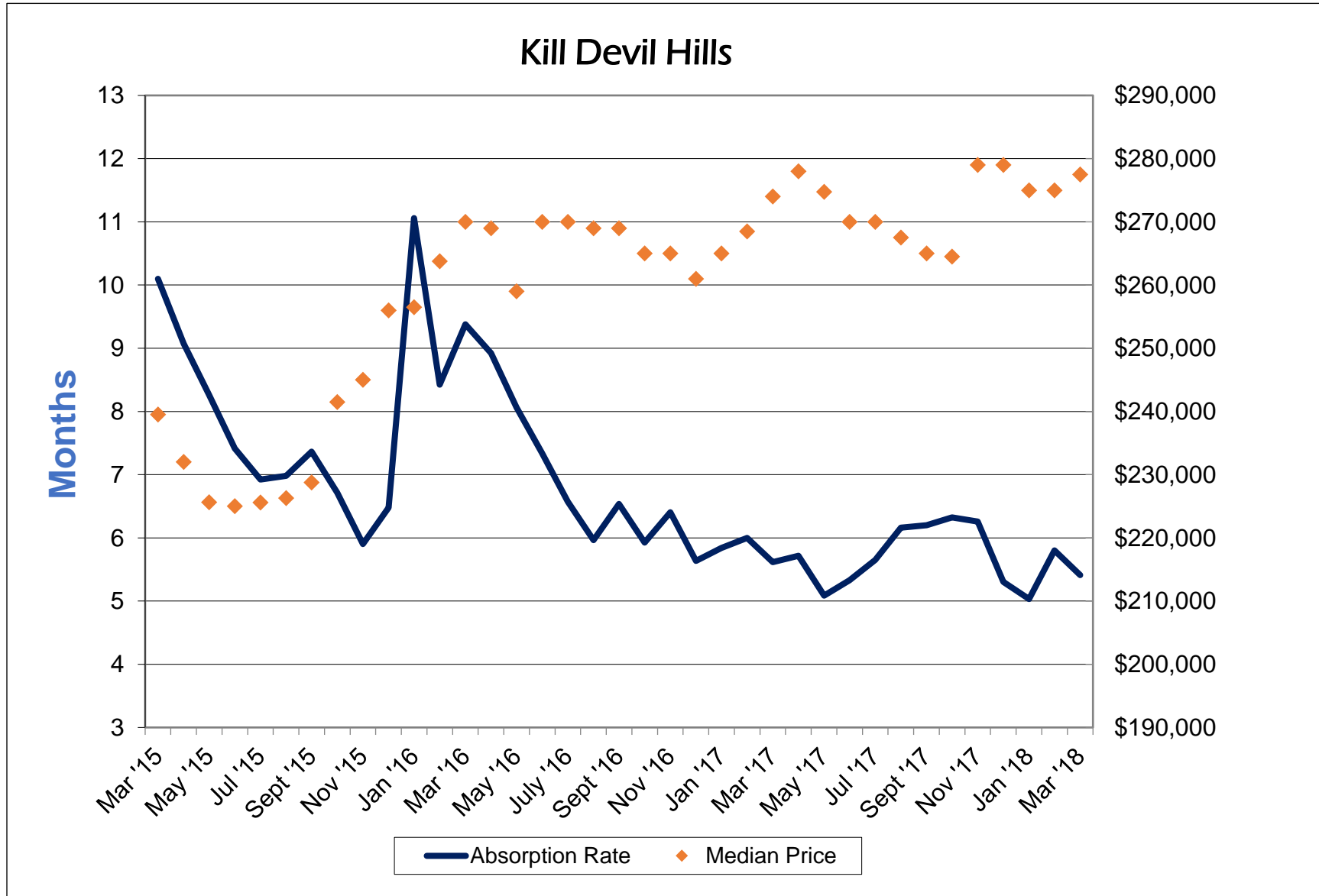


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Kill Devil Hills

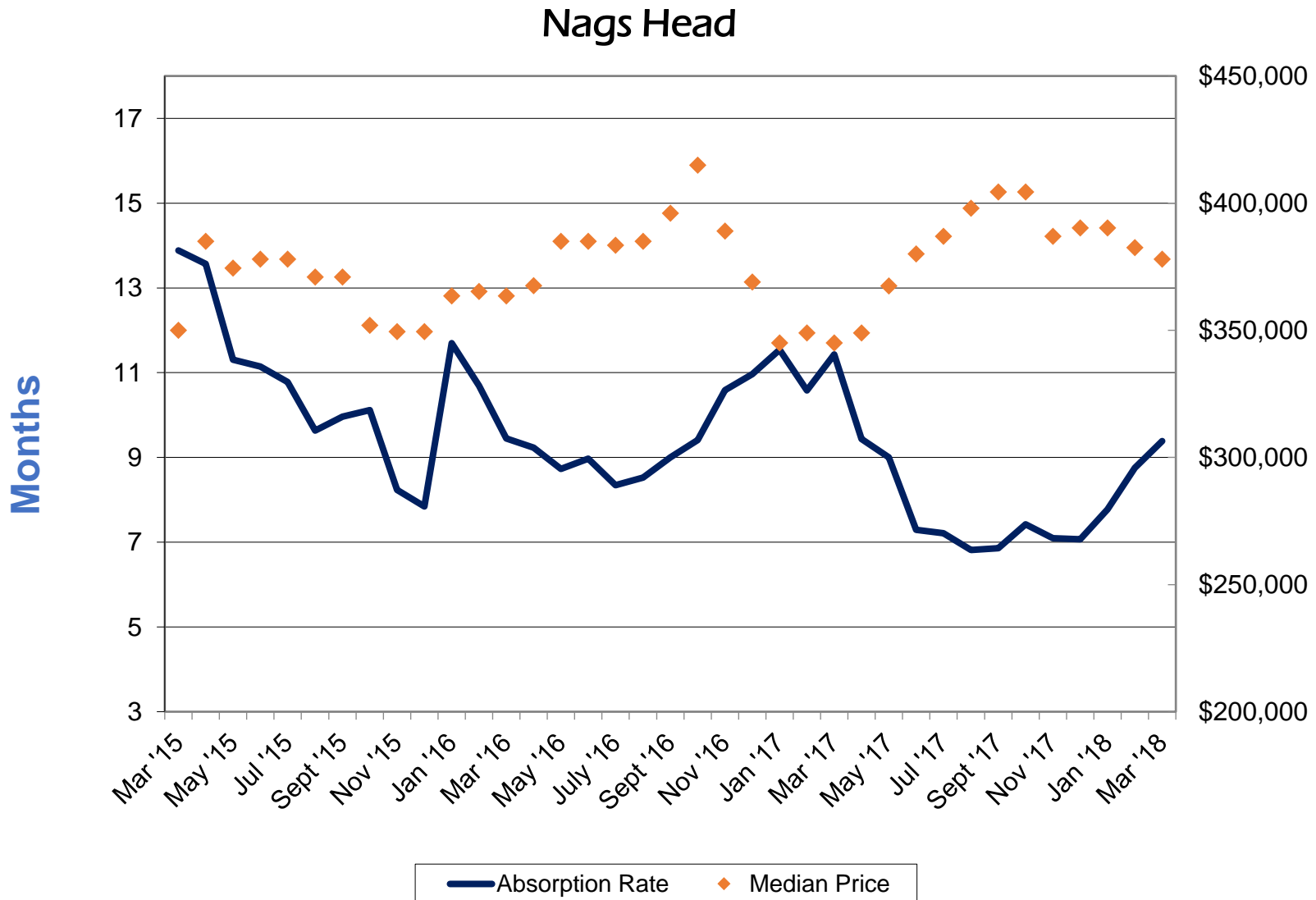
Median Sales Price & Absorption Rate



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Nags Head Median Sales Price & Absorption Rate

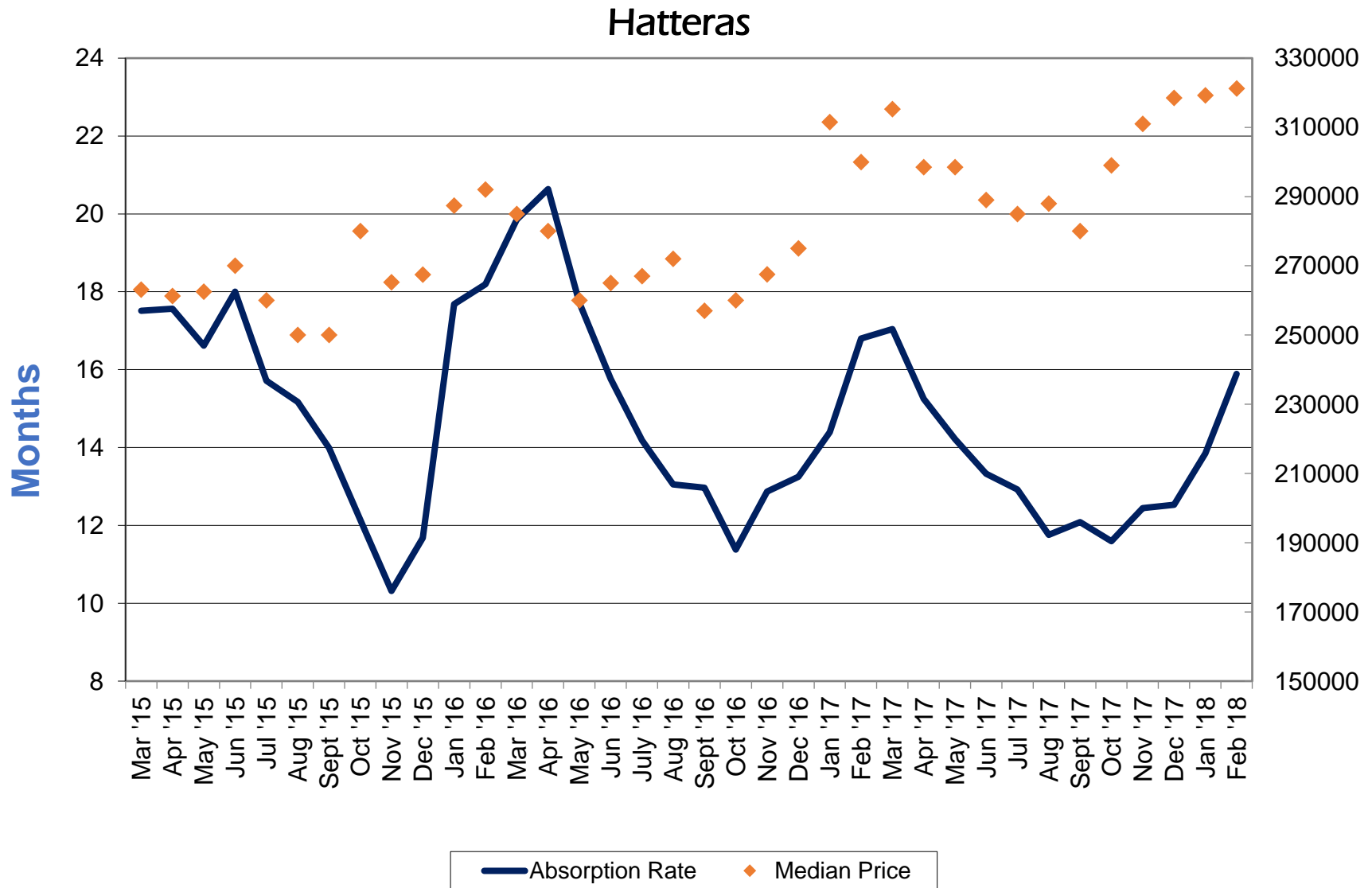


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HATTERAS

Median Sales Price & Absorption Rate

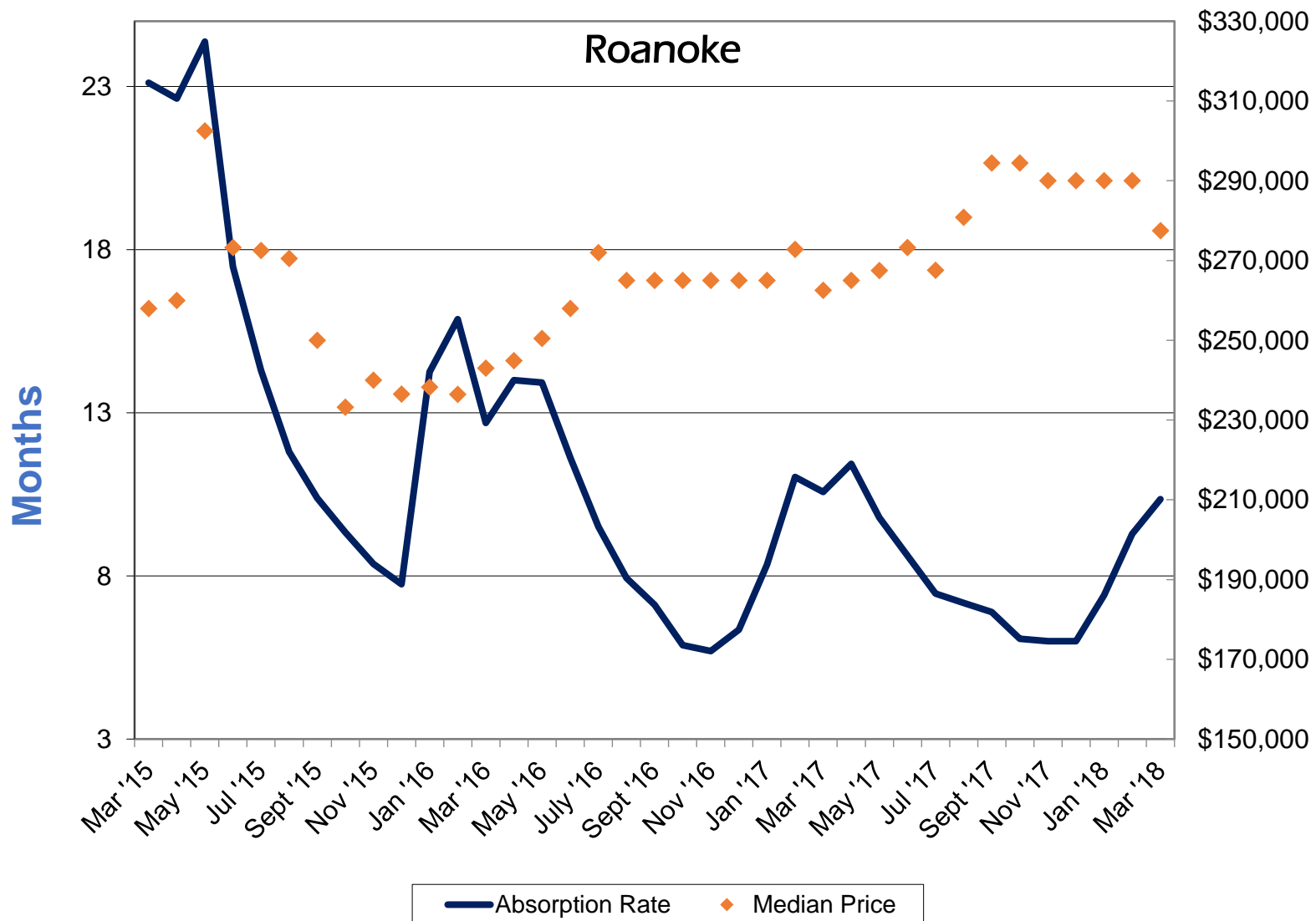


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Roanoke

Median Sales Price & Absorption Rate



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Market Indicator FAQs

Why should I care about market indicators?

The Outer Banks real estate market is unique. Unlike most metropolitan areas, the majority of Outer Banks sales are vacation and retirement homes. Vacation homeowners typically do not have to sell and vacation home buyers purchase for enjoyment instead of shelter. This unique market takes some time to understand before making intelligent buying or selling decisions. Knowledge is power and these indicators combined with the knowledge and experience of your Realtor will help you make the best buying or selling decision for your particular circumstances.

How are these market indicators calculated?

Data is gathered monthly from the Outer Banks Association of Realtors' Multiple Listing Service data base and compiled by F. Jeffrey Scott. The vast majority of real estate transactions on the Outer Banks come from this database. Each indicator is based on the last six month's sales activity. Using the sales information from the last six months allows trends to become evident while tempering very high or very low individual months. Sales activity including the number of active listings will be retrieved on or about the 15th of each month. By that date in each month all sales for the previous month should be entered by all Realtor members. Because the absorption rate number is dependent upon the number of listings in each market segment and the number of listings changes constantly this absorption rate may vary slightly depending upon when the active listing count was taken. These indicators focus only on residential sales of improved property. Land and commercial sales statistics can be obtained separately from Scott Team Realty.

How are Sales Agreements calculated?

Sales agreements are calculated by first searching for properties that are in the following statuses: under contract, under contract continue to show and sold. Once those listings are identified they are sorted by contract date. All listings that have either the contract date in a particular month are counted towards the total number of sales agreements.

What is Absorption Rate?

This indicator quantifies current supply and demand. It is the number of months it would take to sell the entire listing inventory at the current rate of sales. In other words if there are five residences currently on the market and one residence is being sold each month then it will take five months for all the inventory to be absorbed. When the absorption rate goes down, it means that there are more buyers and fewer sellers and is called a seller's market. When the absorption rate goes up, there are more sellers than buyers and the market favors the buyer. Most experts believe that an absorption rate of six months is a neutral rate that favors neither buyers nor sellers. Here on the Outer Banks where a much larger portion of all sales are vacation rental or second homes, the neutral absorption rate is closer to a year.

What is Average Days on the Market (DOM)?

This indicator shows the average time period it takes for the total number of sold properties to go under contract. It is calculated by adding up the total days between the day sold properties were listed and when they closed and then dividing it by the total number of properties. There are a few factors that may cause this number to be lower than the true number. Sometimes a property is taken off the market and is listed by another company. The DOM for this new listing will go back to zero even though it was for sale before. Also, this number only counts those properties that have actually sold. During every period, some homes are taken off the market without selling. Even though this number may be slightly lower than the actual number, it will paint an accurate picture of the DOM trend in each area.

Average DOM information is also helpful in determining the value of specific properties. Since the spring of 2003 almost all information on properties listed in the Outer Banks MLS has been kept in an electronic history file. This information is easy for Realtors to access. Comparing the price changes and other activity of a specific property to the average DOM will give buyers and sellers a better feel for fair market value.

What is Median Sales Price?

This number is the actual sales price of a property in the middle of all the sales during that time period. For example if seven properties sold and they are put in order of highest to lowest price the sales price of the property in the forth place would be the median sales price because there were three sales lower and three sales higher. This indicator shows changes in property values over the long term and in the short term it shows the price range where the majority of sales are occurring. Median prices vary greatly from each area of the Outer Banks. Duck and Corolla have historically had the highest median sales prices. This may be due to the fact that these areas have larger lots than most areas and that these areas were developed later. Even when using six month's worth of sales activity, median sales prices can sometimes vary significantly between reporting periods. It is a good idea to look at a few months at a time to get a better feel for the current trends.

How is the sold price per square foot calculated?

Each month the average sold price is divided by the average heated living area for all the sold residences (including condominiums, townhouses and co-ownerships) in the Outer Banks MLS system. This is one report that uses just one month instead of six like median sales prices and absorption rates. This is a good general indicator for the direction of over all market. It is best to look at trends over an extended period of time since each month this number could vary by as much as 25%. Also, since it includes all types of residences sold do not use this number for a specific type of property. For example, the sold price per square foot will be much more for an ocean front house than a residence on a major highway. This is because ocean front land is much more valuable than a residential land on a busy road. Scott Team Realty can help you with finding the average sold price per square foot for your specific market segment.

It is our goal that this information helps you to better understand the local real estate market. Please do not hesitate to call on Scott Team Realty for more detailed information on any particular market segment.

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